

Who We Are & What We Do

The Council for the Advancement of Muslim Professionals (CAMP) is a nonprofit organization fostering professional development, leadership, and networking for Muslim professionals. Founded in 1994, CAMP is a national organization with chapters in New Jersey, Chicago, New York, Washington, D.C., and Philadelphia. Its diverse national membership of over 10,000 professionals is made up of successful and educated mid to senior level professionals working to empower each other and the group to advance and excel, not only in their careers, but also their broader community and philanthropic efforts. All CAMP members have undergraduate degrees and most have a graduate degree. CAMP members are employed across a number of different industries including finance, human resources, recruiting, marketing, management consulting, legal, healthcare, and social media. Additionally, while CAMP’s primary focus is professional development, leadership, and networking, the organization also offers its members community service, interfaith, social and recreational programming.



Leadership Summit

The annual Leadership Summit is our marquis event. The 2008, 2009, and 2011 summits were sold out, each with over 250 attendees. We fully anticipate that this will be the case in 2012! This year’s summit will focus on empowering attendees through strategy and skill workshops to help them succeed as industry and community leaders.



Leadership Summit Date & Location

April 21, 2012 • Wyndham Princeton Forrestal
900 Scudders Mill Road, Plainsboro, NJ 08536



Why You Should Become A Sponsor

Committing to be a sponsor for CAMP presents a unique opportunity to reach out to our broad network of successful Muslim professionals. Your sponsorship allows you the opportunity to be recognized as supporting our two largest annual events -- the Leadership Summit and our Annual Dinner. Our Annual Dinner will take place during Labor Day weekend in Washington, D.C.

Your sponsorship offers you a number of benefits:

- direct access to thousands of professionals
- multiple channels of advertising and marketing (online & print)
- opportunities to network with successful Muslim professionals
- recognition and representation at multiple CAMP events

Past sponsors include, among others: • Amerihealth Mercy • Blue Ocean • CAIR • Edible Arrangements • Fox Rothschild LLP • Happy Baby • Islamic Relief • ISNA • ISPU • Johnson & Johnson • Merck • Morgan, Lewis & Bockius LLP • MPAC • Saturna Capital • Zaytuna



SPONSORSHIP PACKAGES

DIAMOND \$20,000

- 10 Leadership Summit passes, 5 Annual Dinner passes
- Corporate representative speaker may make brief remarks at the Leadership Summit & Annual Dinner
- Corporate banner prominently displayed at the Leadership Summit (not larger than 6 X 8)
- 2 page ad in Leadership Summit & Annual Dinner programs & full-page inside cover of Annual Dinner program
- Corporate logo on all electronic advertising for Leadership Summit & Annual Dinner
- Corporate logo on back outside cover of Leadership Summit & Annual Dinner programs
- Advertising (audio/visual) on projection screens during the Leadership Summit
- 2 standard tables at the Leadership Summit
- 12 months of advertising on CAMP national website

PLATINUM \$10,000

- 5 Leadership Summit passes, 3 Annual Dinner passes
- Recognition as lunch sponsor & promotional materials in lunch area
- Corporate banner prominently displayed at the Leadership Summit (not larger than 6 X 8)
- 1½ page ad in Leadership Summit & Annual Dinner programs
- Corporate logo on all electronic advertising for Leadership Summit & Annual Dinner
- Advertising (audio/visual) on projection screens during the Leadership Summit
- 1 pre-assigned table at the Leadership Summit
- 12 months of advertising on CAMP national website

GOLD \$5,000

- 4 Leadership Summit passes, 2 Annual Dinner passes
- Recognition as Saturday evening reception sponsor & promotional materials in reception area
- ½ page ad in Leadership Summit & Annual Dinner programs
- Corporate logo on all electronic advertising for Leadership Summit
- 1 pre-assigned table at the Leadership Summit
- 12 months of advertising on CAMP website

SILVER \$3,000

- 3 Leadership Summit passes, 2 Annual Dinner passes
- Recognition as breakfast sponsor & promotional materials in breakfast area
- ½ page ad in Leadership Summit & Annual Dinner program booklets
- 1 pre-assigned table at the Leadership Summit
- 6 months of advertising on CAMP national website

BRONZE \$1,500

- 2 Leadership Summit passes, 1 Annual Dinner pass
- ¼ page ad in Leadership Summit & Annual Dinner programs
- 1 pre-assigned table at the Leadership Summit
- 3 months of advertising on CAMP national website

SAPPHIRE \$1000

Choose one:

- Full-page ad in Leadership Summit program
- ½ page ad in Leadership Summit program + 1 pre-assigned table at the Leadership Summit + 1 Exhibitor Pass

RUBY \$500

Choose one:

- ½ page ad in Leadership Summit program
- ¼ page ad in Leadership Summit program + 1 pre-assigned table at the Leadership Summit + 1 Exhibitor Pass

EMERALD \$250

- ¼ page ad in Leadership Summit program

Name of Business:	
Contact Person:	
Address:	
Telephone/Fax/E-mail:	
Signature:	

Please make checks payable to: "**Council for the Advancement of Muslim Professionals**" and mail to:

Council for the Advancement of Muslim Professionals
 15356 Black Friars Rd
 Orland Park, IL 60462

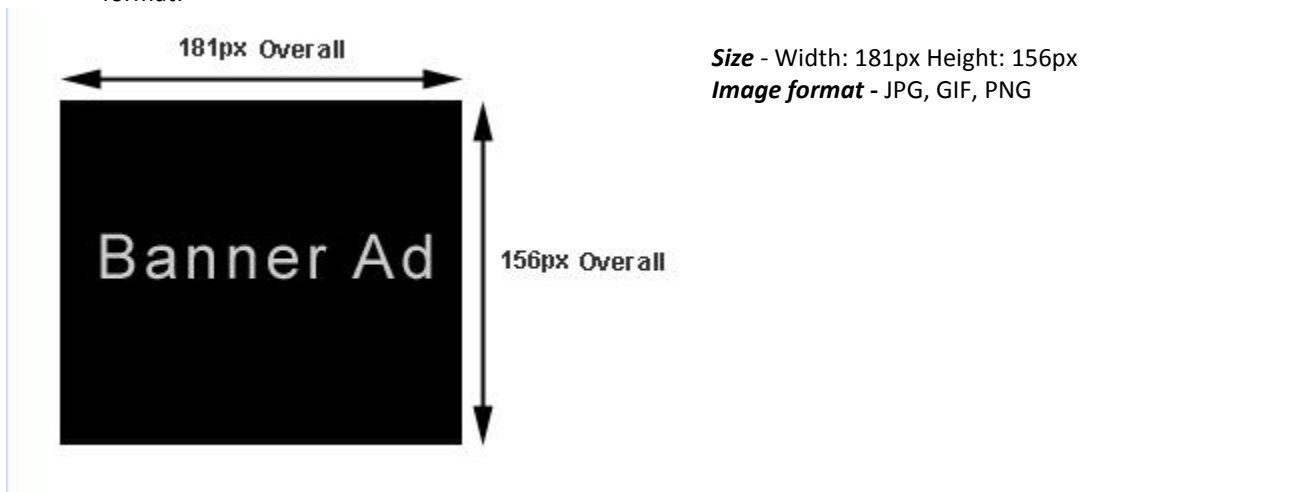
DEADLINES

- **Jan. 31, 2012 - Incentivized Full Payment Option** - Sponsors making full payment by January 31 will be recognized as a confirmed sponsor on our Facebook page, along with their logo and website link.
- **Mar. 1, 2012 - Payment:** Payment is due in full by March 1 by check, payable to "Council for the Advancement of Muslim Professionals."
- **Mar. 8, 2012 - Program & Website Materials***: Logos and ads for the program and website are required by March 8 for all packages. Typesetting is included free of charge.
- **April 6, 2012 - Day-Of Signage/Banners/Promotional Materials Deadline:** Unless you have arranged for in-person delivery of your materials on the morning of the Leadership Summit, any items intended for distribution on the day of the event must be shipped to the organizers by April 6. The materials should be shipped to: Zehra Naqvi, 4 Chestnut Court, West Windsor, NJ 08550.

***Organizer's Note:** CAMP reserves the right to reject any advertising.

SPECIFICATIONS

- **Print Program Artwork Format** - Advertising space for the program booklet is as follows: full-page size is 7.5" (w) X 9.5" (h); half page is 7.5" (w) X 4.5" (h), and quarter page is 3.5" (w) X 4.5" (h). All ads will be printed in black and white for the Leadership Summit program, but will be printed in color for the Annual Dinner program.
- **Electronic Artwork Format** - Logos must be provided in .pdf, .jpg, or .tif format and are acceptable on CDs or via flash disks or email (depending on size). Online ads (if applicable) should be provided in the following format:



Size - Width: 181px Height: 156px
Image format - JPG, GIF, PNG