



**Who We Are & What We Do**

The Council for the Advancement of Muslim Professionals (CAMP) is a nonprofit organization fostering professional development and leadership for Muslim professionals. Founded in 1994, CAMP is a national organization with physical chapters in New Jersey, Chicago, New York, Philadelphia, and Washington, D.C. Its diverse national network of over 7,500 professionals is made up of successful and educated mid to senior level professionals working to empower each other and the group to advance and excel, not only in their careers, but also in their broader community and philanthropic efforts. CAMP members are employed across a number of different industries including education, engineering, finance, healthcare, legal, marketing, non-profit, and technology. While CAMP's primary focus is professional development, leadership and networking, the organization also offers its members community service, interfaith, social and recreational programs.



**Why You Should Sponsor CAMP**

Sponsoring the CAMP Leadership Summit offers you a number of benefits, including:

- direct access to thousands of professionals
- multiple channels of advertising and marketing (online & print)
- opportunities to network with successful Muslim professionals
- recognition and representation at our largest annual event



**Past sponsors have included:** Amerihealth Mercy • Blue Ocean • CAIR • Edible Arrangements • Fox Rothschild LLP • Happy Baby • GlaxoSmithKline • Islamic Relief • Islamic Society of North America • Institute for Social Policy and Understanding • Johnson & Johnson • Merck • Merrill Lynch • Morgan, Lewis & Bockius LLP • Saturna Capital • Zaytuna



**Leadership Summit**

The annual Leadership Summit is our marquee event. Our past Summits have all been attended near capacity with close to 300 attendees each time, and we fully anticipate that this will be the case in 2013! The theme for this year's Summit will focus on strength-based leadership, and will include strategy and skill workshops to help our attendees succeed as industry and community leaders.

**Leadership Summit Date & Location**

March 23, 2013 • Princeton Marriott at Forrestal  
100 College Road East, Princeton, NJ 08540



SPONSORSHIP LEVELS

**DIAMOND** **\$20,000**

- 10 Leadership Summit passes
- Corporate representative may speak for 5 minutes at the Leadership Summit
- Corporate banner prominently displayed at the Leadership Summit (no larger than 6 X 8)
- 2 page ad in Leadership Summit program brochure
- 2-minute video promo during main session of Leadership Summit
- Corporate logo on back outside cover of Leadership Summit program brochure
- Advertising (audio/visual) on projection screens during the Leadership Summit
- 2 pre-assigned 6' exhibit booths at the Leadership Summit
- 12 months of advertising on CAMP main website

**PLATINUM** **\$10,000**

- 5 Leadership Summit passes
- Recognition as lunch sponsor & promotional materials in lunch area
- Corporate banner prominently displayed at the Leadership Summit (no larger than 6 X 8)
- Full page ad in Leadership Summit program brochure
- Verbal recognition by emcee during main session of Leadership Summit
- Advertising (audio/visual) on projection screens during the Leadership Summit
- 1 pre-assigned 6' exhibit booth at the Leadership Summit
- 12 months of advertising on CAMP main website

**GOLD** **\$5,000**

- 4 Leadership Summit passes
- Recognition as Saturday evening reception sponsor & promotional materials in reception area
- Full page ad in Leadership Summit program brochure
- 1 pre-assigned 6' exhibit booth at the Leadership Summit
- 12 months of advertising on CAMP main website

**SILVER** **\$3,000**

- 3 Leadership Summit passes
- Recognition as breakfast sponsor & promotional materials in breakfast area
- ½ page ad in Leadership Summit program brochure
- 1 pre-assigned 6' exhibit booth at the Leadership Summit
- 6 months of advertising on CAMP main website

**BRONZE** **\$1,500**

- 2 Leadership Summit passes
- ¼ page ad in Leadership Summit program brochure
- 1 pre-assigned 6' exhibit booth at the Leadership Summit
- 3 months of advertising on CAMP main website

**SAPPHIRE** **\$1,000**

*Choose one:*

- ½ page ad in Leadership Summit program brochure **OR**
- ¼ page ad in Leadership Summit program brochure +1 pre-assigned 6' exhibit booth at the Leadership Summit + 1 Summit Pass

**RUBY** **\$500**

*Choose one:*

- ¼ page ad in Leadership Summit program brochure **OR**
- Up to 3 months of advertising on CAMP Summit webpage

\*Please note that financial sponsorship is not connected with a speaker role at the Summit (other than brief remarks at the 20K level), as there is a separate Content Committee that handles the event programming.

**SPONSORSHIP CONFIRMATION FORM**

(Please complete and send back to [campsponsorships@gmail.com](mailto:campsponsorships@gmail.com))

<b>Company Name:</b>	
<b>Company Website</b>	
<b>Company FB Page:</b>	
<b>Company Twitter Handle:</b>	
<b>Sponsorship Level:</b>	
<b>Contact Person:</b>	
<b>Address:</b>	
<b>Telephone Number:</b>	
<b>Email:</b>	
<b>Signature</b>	

If a sponsorship package is being purchased with Summit passes or exhibit booths, please list the guest names and emails below to ensure proper registration.

Name	Email

**METHOD OF PAYMENT:**

( ) Check enclosed--Please make checks payable to: "**Council for the Advancement of Muslim Professionals**") and mail to:

Council for the Advancement of Muslim Professionals  
 15356 Black Friars Rd  
 Orland Park, IL 60462

( ) Credit card payment: This option is by request only and incurs a Paypal processing fee. Please email [campsponsorships@gmail.com](mailto:campsponsorships@gmail.com) or call 630-841-9694 for more information on how to pay via this method.

**DEADLINES**

- **Friday, December 28, 2012 - Incentivized Full Payment Option** - Sponsors making full payment by December 28<sup>th</sup> will be recognized as a confirmed sponsor on our Facebook page, along with their logo and website link.
- **Friday, Feb 15, 2013 - Payment:** Payment is due in full by February 15<sup>th</sup>, payable to the “Council for the Advancement of Muslim Professionals.”
- **Friday, Feb 22, 2013 - Program & Website Materials\*:** Logos and ads for the program and website are required by February 22<sup>nd</sup> for all packages. Typesetting is included free of charge.
- **Friday, March 22, 2012 - Signage/Banners/Promotional Materials for Day of Event :** Unless you have arranged for in-person delivery of your materials on the morning of the Leadership Summit, any items intended for distribution on the day of the event must be shipped to the organizers to arrive no later than March 22<sup>nd</sup>. The materials should be shipped to: Shabana Ather, 193 Nebula Road, Piscataway, NJ 08854.

**\*\*If you know that you will need additional resources at your table such as power cords or internet access, please contact us no later than March 15<sup>th</sup> (630-841-9694), as we will need to make the appropriate arrangements.**

**SPECIFICATIONS**

**\*Organizer’s Note:** CAMP reserves the right to reject any advertising.

- **Print Program Artwork Format** - Advertising space for the program brochure is as follows: full-page size is 7.5” (w) X 9.5”(h); half page is 7.5” (w) X 4.5” (h), and quarter page is 3.5” (w) X 4.5” (h). All ads will be printed in black and white.
- **Electronic Artwork Format** - Logos must be provided in .pdf, .jpg, or .tif format and are acceptable on CDs or via flash disks or email (depending on size). Online ads (if applicable) should be provided in the following format:

**Size** - Width: 181px Height: 156px

**Image format** - JPG, GIF, PNG

